

Note on Handover ceremony

Organization : Abhyuday Sansthan (P0118)

Project Name : Holistic Rural Development

Date : 28th Oct 2021

Venue and place:

Community Hall, Patneshwar Dhaam Campus village Dhana, Sagar (MP)

Objective:

To handover the assets and facilities created under HRDP in 20 villages of Sagar district of Madhya Pradesh and ensure its effective management and community ownerships for long-lasting sustainability.

Participants:

Mr. Abhishek Bhargav (Chief Guest and Representative of Ministry of Rural and Cottage Industries, Govt of Madhya Pradesh), HDFC retail banking team, line departments (DPO, ICDS; District Education Officer; DDM, NABARD; Zanpad CEO; PHE department; KVK team, MP SRLM team, School teachers; PRIs, VDC members, CBO members, HRDP beneficiaries, media persons etc.

Details:



A handover ceremony was organized at Dhana village of Sagar district on 28th Oct 2021 under HRDP. Mr. Abhishek Bhargav (Representative of Ministry of Cottage & Rural Industries, Govt of Madhya Pradesh) participated in the event as Chief Guest. Apart from that, key stakeholders such as CEO Zanpad Panchayat, HDFC Bank team, DDM

NABARD, SRLM Team, KVK Team, District Education Officer, DPO ICDS, PRIs, VDC members, WUC members, beneficiaries, farmers, and other community people were present actively. In the event, various community assets such as livelihood units, water supply systems, model anganwadis, smart class, computer literacy centres, science labs, mini libraries, Poshan Watika, solar streetlights, and other facilities were handed over to the beneficiaries and community groups through Abhyuday team and HDFC Bank team. All participants offered their gratitude for various outstanding supports done by HDFC Bank through HRDP. The Chief Guest presented appreciation message and memento to HDFC Bank Team on behalf of community people and Ministry of cottage & rural industries.

Mr. Abhishek Bhargav (Chief Guest) inaugurated the event along with representatives of various line departments as mentioned hereinabove.

Abhyuday Sansthan with the support of HDFC Bank Ltd., today announced the successful completion of its Holistic Rural Development Programme (HRDP) in 20 villages in the Sagar district of Madhya Pradesh. Through this initiative, Total population –19123 (Farmers, women, children, youths, adolescent girls, and rural community) of total household 4268 of 20 villages will now have access to sustainable community water for daily usage and farming as well as training in new and improved agriculture practices.

Following thematic areas have been intervened under this HRDP flagship social development programme of HDFC Bank Parivartan.

1. Promotion of Education
2. Skills Training and Livelihood Enhancement
3. Rural Development
4. Healthcare and Hygiene
5. Financial Literacy and Inclusion.

Under this unique programme, a thorough assessment of targeted villages was carried



out to understand its developmental needs. To address these needs in a sustainable and effective manner, Abhyuday and HDFC Bank has created long-term solutions in partnership with the local community. The beneficiaries of HRDP include small farmers, youth, landless labourers, children, and women.



The Bank partnered with the Abhyuday to implement its HRDP in Sagar. The project began in Oct 2017 till Oct 2021 and has helped to transform 20 villages of Sagar district in Madhya Pradesh. The

19123 villagers were mostly dependent on agriculture and the associated seasonal labour as their primary source of income. Through the programme they have now found alternate means of sustenance.



In a handover ceremony held on 28th Oct 2021, Mr. Abhishek Bhargav, Representative– ministry of rural and cottage industries, Govt. of Madhya Pradesh, and Mr. Manoj Tiwari (Branch Manager, HDFC Bank, Sagar) handed over the community assets like community

water supply systems, check dams, under the project to the respective Panchayats, and VDC members of 10 villages. The sanitary napkin unit, food processing units, garment making units were handed over to Ms. Vandna and other SHG members of Dhana village. The Model Anganwadi centres formed under the project in 10 villages were handed over to CDPO, ICDS and Panchayat for further maintenance in the presence of the senior government officials and Bank employees. The facilities supported under HRDP in selected schools such as Nutrition gardens, mini libraries, school water supply, school rainwater harvesting, smart classes, BaLA paintings etc. have been handed over to school management for further maintenance.



“Through HRDP, HDFC Bank is creating an ecosystem to improve the overall economic and social conditions in rural areas of Sagar. The NGO partner Abhyuday along with panchayat, and community people plays an instrumental role in planning and executing projects. We are happy to see the positive impact of work in Sagar and thank all the participants who participated in the project to make the initiative a success.” said Mr. Abhishek Bhargav, Representative– ministry of rural and cottage industries, Govt. of Madhya Pradesh, and Mr. Manoj Tiwari (Branch Manager, HDFC Bank, Sagar).